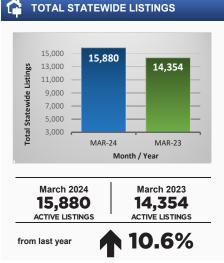
WRA

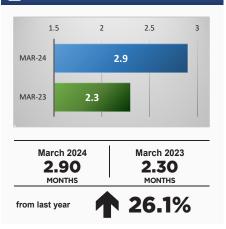
# March 2024 Wisconsin Real Estate Report Summary of Wisconsin Housing Statistics Reflecting data for March 2024 Report Card WI | Type: Residential





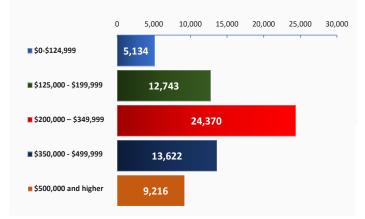


# MONTHS OF INVENTORY



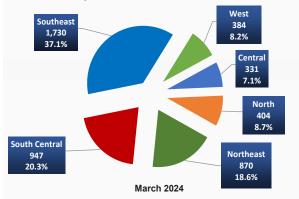
#### MEDIAN PRICES BY REGION a \$400.000 \$350,000 \$300.000 \$250,000 \$200,000 \$354,900 \$150,000 \$300,000 \$294,950 \$270,000 \$250.500 \$225,000 \$100.000 \$50,000 **\$0** Northeast Central South Central West North Southeast March 2024

# HOMES SOLD BY PRICE RANGE PREVIOUS 12 MONTHS



#### HOME SALES BY REGION

Please note: each % represents the share of the statewide total.

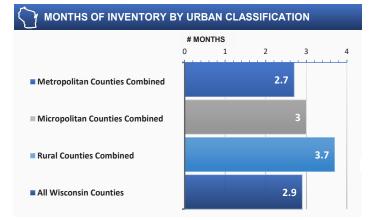


WRA

# March 2024 Wisconsin Real Estate Report Summary of Wisconsin Housing Statistics Reflecting data for March 2024 Report WI | Type: Residential



Data based on Freddie Mac, 30 year fixed-rate mortgage rates



Metropolitan counties include: Brown, Calumet, Chippewa, Columbia, Dane, Douglas, Eau Claire, Fond du Lac, Green, Iowa, Kenosha, Kewaunee, La Crosse, Lincoln, Marathon, Milwaukee, Oconto, Ozaukee, Outagamie, Pierce, Racine, Rock, Sheboygan, St. Croix, Washington, Waukesha and Winnebago.

Micropolitan counties include: Dodge, Dunn, Florence, Grant, Jefferson, Manitowoc, Marinette, Menominee, Portage, Sauk, Shawano, Walworth and Wood.

Rural counties include: Adams, Ashland, Barron, Bayfield, Buffalo, Burnett, Clark, Crawford, Door, Forest, Green Lake, Iron, Jackson, Juneau, Lafayette, Langlade, Marquette, Monroe, Oneida, Pepin, Polk, Price, Rusk, Richland, Sawyer, Taylor, Trempealeau, Vernon, Vilas, Washburn, Waupaca and Waushara.

#### **û** \$ HOUSING AFFORDABILITY INDEX

A value of 100 means a family with the median income has exactly enough income to qualify for a mortgage on a median-priced home.



The Wisconsin Housing Affordability Index shows the portion of the median-priced home that a qualified buyer with median family income can afford to buy, assuming 20% down and the remaining balance financed with a 30-year fixed mortgage at current rates.

# WRA

# March 2024 Wisconsin Real Estate Report

Strong Demand Increases Home Sales and Prices in First Quarter

# **TALKING POINTS**

- As the first quarter of 2024 ends, both existing home sales and median prices rose by solid margins compared to a year earlier. This reflects robust demand conditions even as supply remains tight.
- March existing home sales rose 3.2% compared to March 2023, and the median price rose 10.1% to \$299,900 over that same 12-month period. On a yearto-date basis, existing home sales increased 5.6% in the first quarter relative to Q1 2023, and the median price rose 6.7% to \$280,000 over that same period.
- Supply conditions remain very tight, with just 2.9 months of available supply in March. This is well below the six-month benchmark that signals a balanced market. Still, months of inventory improved in every region of the state due in part to more listings.

- New listings were up 4% statewide between March 2023 and March 2024, and total listings grew 10.6% over that same 12-month period.
- Mortgage rates rose throughout the first quarter. The average 30-year fixed mortgage rate rose to 6.82% in March, up from 6.64% in January. It is also higher than the March 2023 rate of 6.54%.
- Higher prices and higher mortgage rates have hurt affordability. The Wisconsin Housing Affordability Index shows the percent of the median-priced home that a potential buyer with median family income qualifies to purchase, assuming a 20% downpayment with the remaining balance financed with a 30-year fixed-rate mortgage at current rates. The index fell 10.6% over the past 12 months to 126. This puts affordability close to its lowest point in nearly 15 years, recorded last year when it fell to 123 in August and September.

# **ADDITIONAL ANALYSIS**



### **Growth in Listings Fuel First Quarter Sales**

"Total listings have been improving since October, and they've been up by double-digit margins on a year-over-year basis for the last two months. This has helped push first quarter sales up for the first time since 2021. Hopefully this trend continues as we move into the allimportant summer sales period."

#### Mary Jo Bowe

2024 Chair of the Board of Directors, Wisconsin REALTORS® Association



### **High Mortgage Rates Have Reduced Affordability**

"The 30-year fixed mortgage rate continues to hover near 7%, which, combined with higher median prices, has pushed statewide affordability down by just over 10%. Strong demand from millennials is driving up sales but also putting pressure on prices. We really need to see rates come down if affordability is to improve."

#### Tom Larson

President & CEO, Wisconsin REALTORS® Association



#### Prospect of Multiple Rate Cuts in 2024 Is Fading

"A soft landing of the economy may still be possible, but the runway is long, and the prospect of multiple rate cuts in 2024 is fading. The problem is that progress on inflation has stalled. The Fed's preferred measure is core inflation, which factors out the volatile food and energy sectors. The annual core inflation rate remained at 3.8% in March, which is only slightly lower than the 4% rate of last October. This combined with a resilient labor market operating at full employment makes the prospect of multiple rate cuts by the Fed in 2024 less likely."

#### **Dave Clark**

Professor Emeritus of Economics and WRA Consultant



Wisconsin REALTORS® Association 4801 Forest Run Road, Suite 201 Madison, WI 53704 608-241-2047 www.wra.org

Summary of Wisconsin Housing Statistics												
	Monthly Year to Date											
	Mar 2024	Mar 2023	% Change	Mar 2024	Mar 2023	% Change						
Unit Sales	4,666	4,521	+3.2%	11,578	10,963	+5.6%						
Median Price	\$299,900	\$272,500	+10.1%	\$280,000	\$262,500	+6.7%						
New Listings	6,484	6,235	+4.0%	Х	Х	Х						
Total Listings	15,880	14,354	+10.6%	Х	Х	Х						
Months of Inventory	2.9	2.3	+26.1%	Х	Х	Х						
Average Days on Market	79	78	+1.3%	Х	Х	Х						
WI Housing Affordability Index	126	141	-10.6%	Х	Х	Х						

Housing Price Range Statistics													
Price Range	Total Mar 2024 Listings	Average Days on Market (Apr 2023 - Mar 2024)	Total Sold (Apr 2023 - Mar 2024)	Total Volume Sold (Apr 2023 - Mar 2024)	Months of Inventory (Apr 2023 - Mar 2024)								
\$0-\$124,999	1,097	211	5,134	\$452,822,173	2.6								
\$125,000 - \$199,999	2,204	147	12,743	\$2,171,772,438	2.1								
\$200,000 - \$349,999	4,771	117	24,370	\$6,728,773,641	2.3								
\$350,000 - \$499,999	3,807	128	13,622	\$5,708,981,534	3.4								
\$500,000 and higher	3,989	137	9,216	\$7,079,906,740	5.2								

Invento	ory by Urban Classification	
County type	Mar 2024	Mar 2023
Metropolitan Counties Combined	2.7	2.2
Micropolitan Counties Combined	3.0	2.4
Rural Counties Combined	3.7	2.8
All Wisconsin Counties	2.9	2.3

Metropolitan counties include: Brown, Calumet, Chippewa, Columbia, Dane, Douglas, Eau Claire, Fond du Lac, Green, Iowa, Kenosha, Kewaunee, La Crosse, Lincoln, Marathon, Milwaukee, Oconto, Ozaukee, Outagamie, Pierce, Racine, Rock, Sheboygan, St. Croix, Washington, Waukesha, and Winnebago.

Micropolitan counties include: Dodge, Dunn, Florence, Grant, Jefferson, Manitowoc, Marinette, Menominee, Portage, Sauk, Shawano, Walworth and Wood.

Rural counties include: Adams, Ashland, Barron, Bayfield, Buffalo, Burnett, Clark, Crawford, Door, Forest, Green Lake, Iron, Jackson, Juneau, Lafayette, Langlade, Marquette, Monroe, Oneida, Pepin, Polk, Price, Rusk, Richland, Sawyer, Taylor, Trempealeau, Vernon, Vilas, Washburn, Waupaca and Waushara.

# **Report Criteria:** Reflecting data for: March 2024 | State: WI | Type: Residential

		M	Median Price			Sales			Months Inventory			Avg Days On Market			
Region	County	3/2024	3/2023	% Change	3/2024	3/2023	% Change	3/2024	3/2023	% Change	3/2024	3/2023	% Change		
Central	Adams	230,000	262,500	-12.4%	42	33	+27.3%	3.9	2.4	+62.5%	127	83	+53.0%		
	Clark	200,000	157,000	+27.4%	19	23	-17.4%	4.2	2.9	+44.8%	95	104	-8.7%		
	Juneau	204,950	285,000	-28.1%	22	19	+15.8%	4.4	3.0	+46.7%	95	116	-18.1%		
	Marathon	242,500	218,750	+10.9%	92	80	+15.0%	2.5	1.8	+38.9%	73	85	-14.1%		
	Marquette	250,000	274,500	-8.9%	31	14	+121.4%	3.6	3.5	+2.9%	87	101	-13.9%		
	Portage	250,000	240,000	+4.2%	42	35	+20.0%	2.8	2.1	+33.3%	84	51	+64.7%		
	Waushara	221,000	202,345	+9.2%	17	16	+6.3%	3.7	1.4	+164.3%	67	95	-29.5%		
	Wood	179,200	179,950	-0.4%	66	74	-10.8%	2.2	2.1	+4.8%	96	76	+26.3%		
	Central Regional Total	225,000	205,000	+9.8%	331	294	+12.6%	3.0	2.2	+36.4%	90	83	+8.4%		

		M	edian Pri	ce		Sales			Months Inventory			Avg Days On Market		
Region	County	3/2024	3/2023	% Change	3/2024	3/2023	% Change	3/2024	3/2023	% Change	3/2024	3/2023	% Change	
North	Ashland	168,500	NA	NA	17	9	+88.9%	5.9	3.8	+55.3%	127	100	+27.0%	
	Barron	257,500	232,450	+10.8%	60	36	+66.7%	3.1	2.7	+14.8%	76	161	-52.8%	
	Bayfield	214,500	NA	NA	14	9	+55.6%	5.8	3.7	+56.8%	111	83	+33.7%	
	Burnett	257,450	274,500	-6.2%	26	24	+8.3%	2.8	2.0	+40.0%	102	111	-8.1%	
	Douglas	211,000	205,000	+2.9%	39	30	+30.0%	2.4	2.4	0.0%	92	50	+84.0%	
	Florence	NA	NA	NA	2	NA	NA	4.4	5.7	-22.8%	110	NA	NA	
	Forest	NA	NA	NA	6	9	-33.3%	4.0	3.8	+5.3%	130	93	+39.8%	
	Iron	NA	NA	NA	5	9	-44.4%	4.4	3.8	+15.8%	92	94	-2.1%	
	Langlade	156,500	136,000	+15.1%	12	21	-42.9%	3.3	2.3	+43.5%	79	132	-40.2%	
	Lincoln	182,450	250,000	-27.0%	36	13	+176.9%	3.4	2.0	+70.0%	104	61	+70.5%	
	Oneida	252,500	250,000	+1.0%	32	38	-15.8%	3.4	2.2	+54.5%	117	94	+24.5%	
	Polk	328,000	259,450	+26.4%	26	42	-38.1%	2.5	2.1	+19.0%	100	75	+33.3%	
	Price	135,000	134,950	0.0%	16	26	-38.5%	4.5	3.6	+25.0%	124	126	-1.6%	
	Rusk	275,000	252,450	+8.9%	11	12	-8.3%	3.7	2.3	+60.9%	102	152	-32.9%	
	Sawyer	365,000	325,000	+12.3%	34	11	+209.1%	3.7	4.4	-15.9%	93	96	-3.1%	
	Taylor	190,000	181,555	+4.7%	19	17	+11.8%	3.8	3.6	+5.6%	117	110	+6.4%	
	Vilas	445,000	265,000	+67.9%	25	25	0.0%	3.6	2.5	+44.0%	115	133	-13.5%	
	Washburn	375,250	230,750	+62.6%	24	16	+50.0%	3.3	3.7	-10.8%	144	86	+67.4%	
	North Regional Total	250,500	221,000	+13.3%	404	347	+16.4%	3.5	2.8	+25.0%	104	105	-1.0%	

		Med		an Price		Sales			ths Inver	ntory	Avg Days On Market		
Region	County	3/2024	3/2023	% Change	3/2024	3/2023	% Change	3/2024	3/2023	% Change	3/2024	3/2023	% Change
Northeast	Brown	341,500	290,000	+17.8%	188	181	+3.9%	2.8	2.4	+16.7%	71	71	0.0%
	Calumet	371,000	375,900	-1.3%	41	43	-4.7%	3.6	2.5	+44.0%	99	92	+7.6%
	Door	440,000	425,000	+3.5%	42	33	+27.3%	6.9	5.2	+32.7%	122	146	-16.4%
	Fond du Lac	221,750	182,750	+21.3%	70	68	+2.9%	2.8	2.0	+40.0%	80	77	+3.9%
	Green Lake	252,500	236,200	+6.9%	20	12	+66.7%	3.9	3.5	+11.4%	101	153	-34.0%
	Kewaunee	270,500	233,500	+15.8%	10	14	-28.6%	4.0	2.7	+48.1%	138	86	+60.5%
	Manitowoc	200,000	197,050	+1.5%	73	58	+25.9%	2.4	1.6	+50.0%	66	76	-13.2%
	Marinette	185,000	145,000	+27.6%	35	45	-22.2%	3.1	2.3	+34.8%	89	93	-4.3%
	Menominee	NA	NA	NA	2	2	0.0%	3.3	4.1	-19.5%	54	50	+8.0%
	Oconto	236,000	192,500	+22.6%	33	20	+65.0%	3.3	2.3	+43.5%	86	86	0.0%
	Outagamie	300,000	297,500	+0.8%	172	119	+44.5%	2.7	1.8	+50.0%	78	69	+13.0%
	Shawano	225,000	262,500	-14.3%	26	29	-10.3%	3.1	2.3	+34.8%	74	88	-15.9%
	Waupaca	212,000	188,000	+12.8%	32	56	-42.9%	3.2	2.4	+33.3%	98	79	+24.1%
	Winnebago	250,000	233,600	+7.0%	126	128	-1.6%	2.2	2.1	+4.8%	64	69	-7.2%
	Northeast Regional Total	270,000	250,000	+8.0%	870	808	+7.7%	3.0	2.3	+30.4%	79	80	-1.3%

		Median Price			Sales			Months Inventory			Avg Days On Market		
Region	County	3/2024	3/2023	% Change	3/2024	3/2023	% Change	3/2024	3/2023	% Change	3/2024	3/2023	% Change
South Central	Columbia	280,000	275,000	+1.8%	39	49	-20.4%	3.5	2.6	+34.6%	97	75	+29.3%
	Crawford	218,000	154,900	+40.7%	15	11	+36.4%	4.1	3.8	+7.9%	103	99	+4.0%
	Dane	430,000	399,900	+7.5%	475	513	-7.4%	3.1	2.6	+19.2%	81	78	+3.8%
	Dodge	257,850	205,000	+25.8%	46	45	+2.2%	2.5	2.2	+13.6%	85	77	+10.4%
	Grant	164,500	175,000	-6.0%	29	25	+16.0%	3.3	3.8	-13.2%	83	111	-25.2%
	Green	299,900	204,000	+47.0%	27	23	+17.4%	3.1	2.6	+19.2%	72	97	-25.8%
	Iowa	292,500	231,000	+26.6%	10	26	-61.5%	3.1	2.5	+24.0%	114	86	+32.6%
	Jefferson	335,000	305,000	+9.8%	59	64	-7.8%	2.8	2.2	+27.3%	85	96	-11.5%
	Lafayette	165,000	NA	NA	11	6	+83.3%	2.8	3.4	-17.6%	132	105	+25.7%
	Richland	316,000	172,000	+83.7%	12	13	-7.7%	5.0	2.7	+85.2%	111	140	-20.7%
	Rock	246,400	240,000	+2.7%	168	149	+12.8%	2.9	2.2	+31.8%	83	83	0.0%
	Sauk	300,000	288,500	+4.0%	56	38	+47.4%	3.6	2.5	+44.0%	79	104	-24.0%
	South Central Regional Total	354,900	325,000	+9.2%	947	962	-1.6%	3.1	2.5	+24.0%	84	84	0.0%

		Median Price		Sales			Mon	ths Inver	ntory	Avg Days On Market			
Region	County	3/2024	3/2023	% Change	3/2024	3/2023	% Change	3/2024	3/2023	% Change	3/2024	3/2023	% Change
Southeast	Kenosha	284,250	257,000	+10.6%	136	129	+5.4%	2.1	1.8	+16.7%	57	66	-13.6%
	Milwaukee	235,000	226,000	+4.0%	719	699	+2.9%	2.4	1.9	+26.3%	56	61	-8.2%
	Ozaukee	447,450	432,000	+3.6%	78	89	-12.4%	2.6	2.5	+4.0%	84	78	+7.7%
	Racine	261,500	230,000	+13.7%	187	185	+1.1%	2.1	2.0	+5.0%	73	74	-1.4%
	Sheboygan	280,000	229,900	+21.8%	87	83	+4.8%	2.1	2.2	-4.5%	56	65	-13.8%
	Walworth	375,000	337,750	+11.0%	101	108	-6.5%	4.0	3.2	+25.0%	97	77	+26.0%
	Washington	361,500	365,000	-1.0%	112	94	+19.1%	3.1	2.3	+34.8%	69	63	+9.5%
	Waukesha	444,900	399,000	+11.5%	310	310	0.0%	2.3	2.2	+4.5%	70	68	+2.9%
	Southeast Regional Total	300,000	275,000	+9.1%	1,730	1,697	+1.9%	2.5	2.1	+19.0%	65	66	-1.5%

		Median Price		Sales		Mon	ths Inver	ntory	Avg Days On Market				
Region	County	3/2024	3/2023	% Change	3/2024	3/2023	% Change	3/2024	3/2023	% Change	3/2024	3/2023	% Change
West	Buffalo	240,000	NA	NA	11	7	+57.1%	3.8	3.8	0.0%	91	98	-7.1%
	Chippewa	250,000	294,000	-15.0%	43	49	-12.2%	3.4	2.6	+30.8%	86	91	-5.5%
	Dunn	220,000	330,000	-33.3%	27	31	-12.9%	3.4	2.7	+25.9%	109	97	+12.4%
	Eau Claire	299,000	314,500	-4.9%	79	70	+12.9%	3.1	2.3	+34.8%	91	96	-5.2%
	Jackson	140,000	NA	NA	13	8	+62.5%	2.9	3.0	-3.3%	105	115	-8.7%
	La Crosse	310,000	255,500	+21.3%	62	84	-26.2%	2.4	2.0	+20.0%	74	64	+15.6%
	Monroe	252,500	210,000	+20.2%	22	33	-33.3%	3.8	2.7	+40.7%	74	73	+1.4%
	Pepin	NA	NA	NA	1	9	-88.9%	5.3	3.8	+39.5%	155	91	+70.3%
	Pierce	371,370	279,000	+33.1%	26	16	+62.5%	3.9	1.8	+116.7%	99	120	-17.5%
	St. Croix	410,000	357,000	+14.8%	57	62	-8.1%	3.1	2.5	+24.0%	96	95	+1.1%
	Trempealeau	226,500	268,450	-15.6%	29	22	+31.8%	5.0	2.1	+138.1%	88	68	+29.4%
	Vernon	276,500	221,000	+25.1%	14	22	-36.4%	3.0	2.3	+30.4%	86	77	+11.7%
	West Regional Total	294,950	280,000	+5.3%	384	413	-7.0%	3.2	2.4	+33.3%	89	86	+3.5%

State	wide Mec	lian Price	S	tatewide	Sales	Statewid	e Avg Day	ys On Market
3/2024	3/2023	% Change	3/2024	3/2023	% Change	3/2024	3/2023	% Change
299,900	272,500	+10.1%	4,666	4,521	+3.2%	79	78	+1.3%

Statewide Months Inventory			State	wide New	/ Listings	State	wide Tota	al Listings
3/2024	3/2023	% Change	3/2024	3/2023	% Change	3/2024	3/2023	% Change
2.9	2.3	+26.1%	6,484	6,235	+4.0%	15,880	14,354	+10.6%

# Price Range Stats

Listing Price Range	Current Properties For Sale	Avg Days On Market (sold listings)	Number of Sales in Prev 12 months	Total Sales in Prev 12 Months	Months Inventory
\$0 - \$124,999	1,097	211	5,134	452,822,173	2.6
\$125,000 - \$199,999	2,204	147	12,743	2,171,772,438	2.1
\$200,000 - \$349,999	4,771	117	24,370	6,728,773,641	2.3
\$350,000 - \$499,999	3,807	128	13,622	5,708,981,534	3.4
\$500,000+	3,989	137	9,216	7,079,906,740	5.2

# Months of Inventory by Broad Urban-Rural Classification

· · · · · · · · · · · · · · · · · · ·				
Category	March 2024	March 2023		
Metropolitan Counties Combined	2.7	2.2		
Micropolitan Counties Combined	3.0	2.4		
Rural Counties Combined	3.7	2.8		
State Total	2.9	2.3		



# **Report Criteria:** Reflecting YTD data through: March 2024 | State: WI | Type: Residential

		YTD Median Price			YTD Sales		
Region	County	Through 3/2024	Through 3/2023	% Change	Through 3/2024	Through 3/2023	% Change
North	Ashland	167,750	172,250	-2.6%	44	26	+69.2%
	Barron	249,000	243,000	+2.5%	145	95	+52.6%
	Bayfield	265,000	235,000	+12.8%	44	23	+91.3%
	Burnett	265,000	260,000	+1.9%	59	49	+20.4%
	Douglas	210,500	220,000	-4.3%	94	61	+54.1%
	Florence	NA	NA	NA	2	1	+100.0%
	Forest	210,000	177,500	+18.3%	27	20	+35.0%
	Iron	243,000	250,000	-2.8%	19	19	0.0%
	Langlade	166,300	130,000	+27.9%	44	55	-20.0%
	Lincoln	200,000	178,000	+12.4%	73	66	+10.6%
	Oneida	265,000	245,000	+8.2%	89	99	-10.1%
	Polk	300,000	252,200	+19.0%	81	71	+14.1%
	Price	175,000	135,000	+29.6%	61	47	+29.8%
	Rusk	252,250	147,000	+71.6%	26	27	-3.7%
	Sawyer	289,950	309,725	-6.4%	56	36	+55.6%
	Taylor	185,000	181,028	+2.2%	40	34	+17.6%
	Vilas	344,450	289,000	+19.2%	82	75	+9.3%
	Washburn	222,500	249,500	-10.8%	52	36	+44.4%
	North Regional Total	240,000	220,000	+9.1%	1,038	840	+23.6%

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		YTD	YTD Median Price			YTD Sales		
Region	County	Through 3/2024	Through 3/2023	% Change	Through 3/2024	Through 3/2023	% Change	
Northeast	Brown	314,500	279,985	+12.3%	480	467	+2.8%	
	Calumet	347,450	334,500	+3.9%	90	86	+4.7%	
	Door	443,600	391,500	+13.3%	103	88	+17.0%	
	Fond du Lac	230,000	199,450	+15.3%	182	174	+4.6%	
	Green Lake	215,950	190,000	+13.7%	54	33	+63.6%	
	Kewaunee	329,948	220,000	+50.0%	26	33	-21.2%	
	Manitowoc	195,000	166,400	+17.2%	166	155	+7.1%	
	Marinette	163,150	146,500	+11.4%	84	102	-17.6%	
	Menominee	NA	NA	NA	2	4	-50.0%	
	Oconto	250,000	192,500	+29.9%	88	70	+25.7%	
	Outagamie	290,000	281,000	+3.2%	413	272	+51.8%	
	Shawano	216,000	199,900	+8.1%	62	63	-1.6%	
	Waupaca	207,450	190,500	+8.9%	106	114	-7.0%	
	Winnebago	230,000	230,250	-0.1%	348	298	+16.8%	
	Northeast Regional Total	260,000	240,000	+8.3%	2,204	1,959	+12.5%	

		YTD Median Price			YTD Sales		
Region	County	Through 3/2024	Through 3/2023	% Change	Through 3/2024	Through 3/2023	% Change
South Central	Columbia	284,250	275,000	+3.4%	94	99	-5.1%
	Crawford	189,000	163,450	+15.6%	29	22	+31.8%
	Dane	430,000	395,000	+8.9%	1,092	1,125	-2.9%
	Dodge	255,000	205,000	+24.4%	160	145	+10.3%
	Grant	175,000	160,000	+9.4%	85	71	+19.7%
	Green	269,000	215,500	+24.8%	74	68	+8.8%
	lowa	275,000	237,000	+16.0%	35	51	-31.4%
	Jefferson	337,000	299,950	+12.4%	162	146	+11.0%
	Lafayette	200,000	212,950	-6.1%	25	16	+56.3%
	Richland	200,000	205,000	-2.4%	25	36	-30.6%
	Rock	242,500	239,000	+1.5%	401	369	+8.7%
	Sauk	299,500	265,000	+13.0%	141	127	+11.0%
	South Central Regional Total	340,000	315,000	+7.9%	2,323	2,275	+2.1%

		YTD	Median I	Price	•	YTD Sales	5
Region	County	Through 3/2024	Through 3/2023	% Change	Through 3/2024	Through 3/2023	% Change
Southeast	Kenosha	270,000	244,000	+10.7%	326	325	+0.3%
	Milwaukee	229,000	217,100	+5.5%	1,878	1,761	+6.6%
	Ozaukee	440,500	399,900	+10.2%	172	211	-18.5%
	Racine	246,271	215,000	+14.5%	444	449	-1.1%
	Sheboygan	280,000	204,000	+37.3%	224	204	+9.8%
	Walworth	349,900	312,500	+12.0%	263	253	+4.0%
	Washington	340,000	343,500	-1.0%	259	224	+15.6%
	Waukesha	430,000	400,000	+7.5%	727	745	-2.4%
	Southeast Regional Total	280,000	264,375	+5.9%	4,293	4,172	+2.9%

		YTD	YTD Median Price			YTD Sales		
Region	County	Through 3/2024	Through 3/2023	% Change	Through 3/2024	Through 3/2023	% Change	
West	Buffalo	189,000	160,000	+18.1%	23	21	+9.5%	
	Chippewa	263,750	292,000	-9.7%	97	122	-20.5%	
	Dunn	215,500	267,450	-19.4%	82	74	+10.8%	
	Eau Claire	289,900	280,000	+3.5%	185	191	-3.1%	
	Jackson	157,000	167,500	-6.3%	32	28	+14.3%	
	La Crosse	275,000	255,000	+7.8%	183	195	-6.2%	
	Monroe	220,000	190,000	+15.8%	71	69	+2.9%	
	Pepin	NA	220,000	NA	5	16	-68.8%	
	Pierce	335,000	334,649	+0.1%	49	53	-7.5%	
	St. Croix	379,079	357,000	+6.2%	129	132	-2.3%	
	Trempealeau	226,500	229,600	-1.4%	52	44	+18.2%	
	Vernon	230,000	229,900	0.0%	33	45	-26.7%	
	West Regional Total	275,000	269,250	+2.1%	941	990	-4.9%	

		YTD Median Price			YTD Sales		
Region	County	Through 3/2024	Through 3/2023	% Change	Through 3/2024	Through 3/2023	% Change
Central	Adams	230,000	252,000	-8.7%	85	75	+13.3%
	Clark	160,000	153,900	+4.0%	49	49	0.0%
	Juneau	243,000	215,000	+13.0%	63	57	+10.5%
	Marathon	225,000	230,000	-2.2%	231	197	+17.3%
	Marquette	215,000	250,000	-14.0%	56	38	+47.4%
	Portage	245,000	249,950	-2.0%	113	92	+22.8%
	Waushara	255,000	244,500	+4.3%	49	46	+6.5%
	Wood	178,500	168,250	+6.1%	162	173	-6.4%
	Central Regional Total	222,000	210,000	+5.7%	808	727	+11.1%

## YTD Statewide Median Price

Through 3/2024	Through 3/2023	% Change
280,000	262,500	+6.7%

YTD Statewide Sales				
Through	Through			
3/2024	3/2023	% Change		
11,607	10,963	+5.9%		